

B3000 Max Full Colour Fold-up Backpack - Artwork Explainer

Use product template on the last page for final artwork.

Artwork Requirements

Format:

- Artwork should be supplied as Vectors where possible.
- Raster graphics should be high resolution at minimum 300dpi CMYK.
- Suitable file formats are AI, EPS or PDF.
- All linked files should be embedded within.

Colour:

- All colours to be supplied as CMYK to avoid discrepancies by Pantone or RGB colour conversion.

Text:

- All text should be converted to curves/outlines.

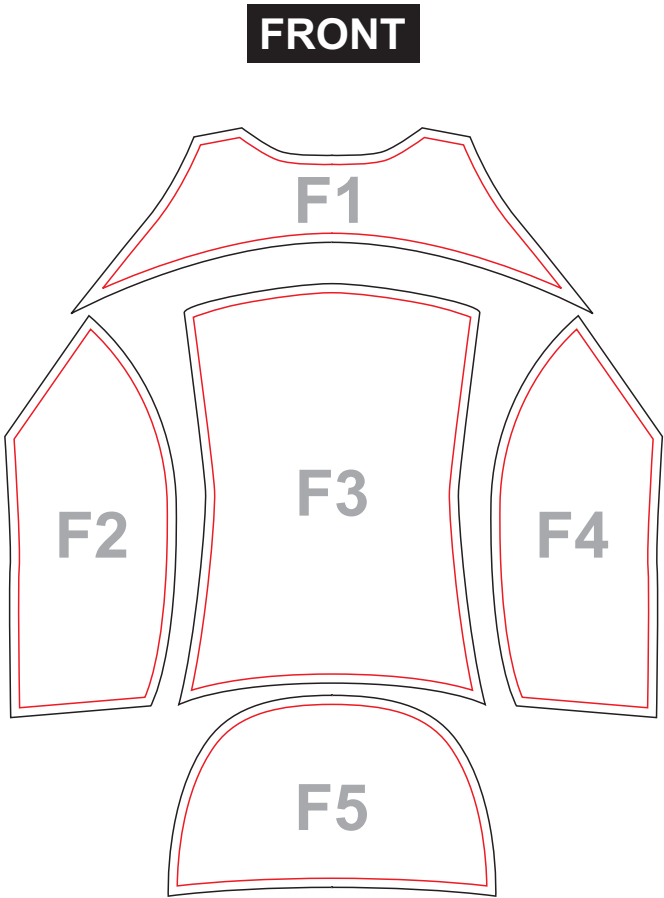
Placement and Material

Placement:

- Some panels are printed as “FIXED-Position” panels. This means position of the printed artwork on these panels will be printed in place, as seen on the layout.
- Other panels are printed as “NON-FIXED-Position” panels. This means position of the printed artwork on these panels will be RANDOM. It is suggested to use random graphics or flat colours for these panels.
- It is recommended to keep all essential information such as logos and important text at least 20mm away from panel edges (red lines) to avoid cropping.
- Due to manual stitching of various panels, alignment and positional variations will occur.

Material:

- Due to the nature of sublimation, show-through will occur on inside of the backpack.



Panel	Artwork Position
F1:	Random Position
F2:	Random Position
F3:	Fixed Position
F4:	Random Position
F5:	Random Position

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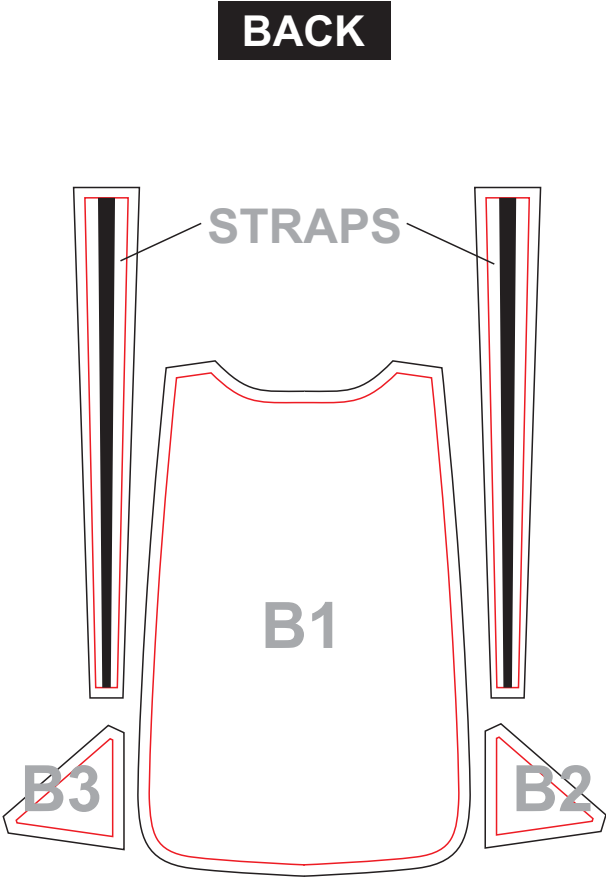
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Panel	Artwork Position
B1:	Random Position
B2:	Random Position
B3:	Random Position
Straps:	Random Position

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Placement and Material

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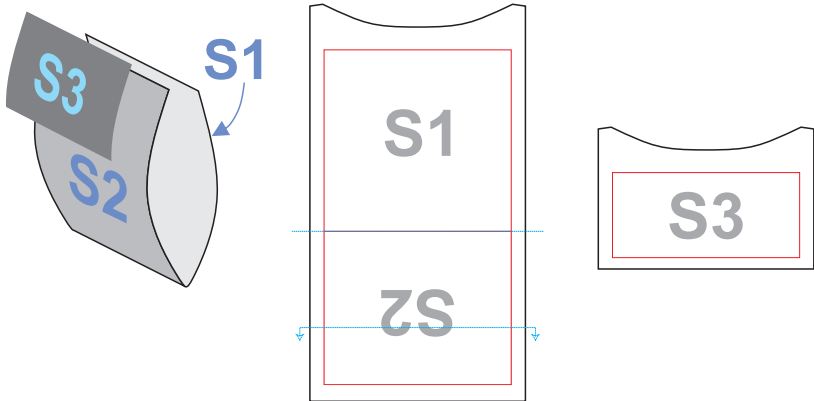
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POUCH



S1 and S2 are a Single Continuous Fabric.
S2 artwork will be flipped compared to S1.

Panel	Artwork Position
S1:	Fixed Position
S2:	Fixed Position
S3:	Fixed Position

Product Template

Artwork with Bleed

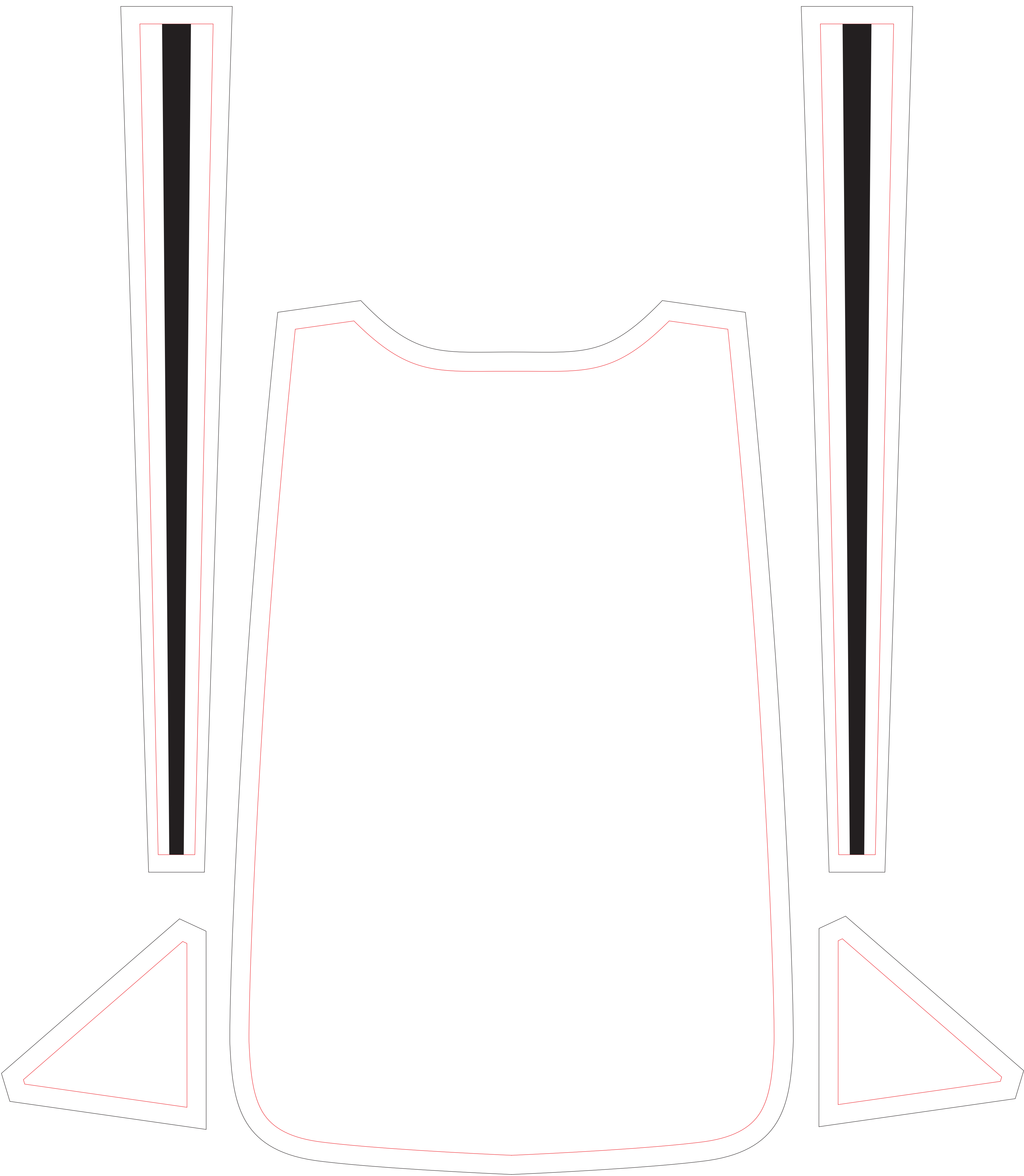
Cut Line

*Please keep all vital information at least 20mm away from cut line

FRONT



BACK



POUCH

